

## **North America's Newest Polypropylene Producer, Heartland Polymers Returns to IDEA®25 in Miami**

*We believe in better*

**CALGARY, AB, April 28, 2025:** Heartland Polymers is pleased to announce its participation in IDEA®25, the premier event for the nonwovens and engineered fabrics industry, taking place April 29 to May 1, 2025, in Miami, Florida. The event presents an opportunity for Heartland to engage with industry leaders and stakeholders while highlighting its differentiated polypropylene (PP) offering, supply chain advantages, and expanding nonwoven product portfolio.

North America's only single-site, integrated propane dehydrogenation (PDH) and polypropylene complex, Heartland produces homopolymer grades designed to meet the needs of converters and manufacturers across a range of nonwoven and industrial applications. Located in Alberta, Canada, the facility benefits from a geographically stable climate and direct access to one of the world's largest sources of propane feedstock supporting a highly reliable production and delivery schedule.

"We look forward to returning to IDEA and sharing how Heartland Polymers is providing consistency and confidence to customers in the nonwovens sector," said Yonas Kebede, Director of Polypropylene Sales & Marketing. "We are committed to providing a better option for customers who value a secure supply and quality product. Our complex is one of the most modern polypropylene plants in the market, and our customers have been impressed with our product's performance and our ability to deliver at scale. We're looking forward to strengthening those existing relationships and building new ones this week."

The company's modern rail fleet features tracking technology and is fully integrated with its manufacturing and logistics operations. Together with its strategic location and state-of-the-art production capabilities, Heartland offers customers what it calls *The Heartland Advantage*, a competitive edge rooted in reliability, location and performance. Heartland Polymers is also the recipient of the Chemistry Industry Association of Canada's UN-recognized Responsible Care award for Stewardship and Excellence in Partnership.

Heartland Polymers will be exhibiting at Booth 1047 at IDEA®25.

### **About Heartland Polymers**

Heartland Polymers is bringing fresh energy and new ideas to the global polymer industry as North America's first single-site, integrated propane dehydrogenation and polypropylene producer. With a nameplate capacity of 525KTA, we're focused on shaping a superior customer experience from order to optimization built on a foundation of quality and reliability. Heartland Polymers polypropylene is made in Canada, but can be where customers need it, when they need it via our vast rail network and storage-in-transit capabilities. Heartland Polymers is a business unit of Inter Pipeline with offices in Short Hills, New Jersey, and Calgary, Alberta. Polymers. People. Performance. Planet. We believe in better. [www.heartlandpolymers.com](http://www.heartlandpolymers.com)

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